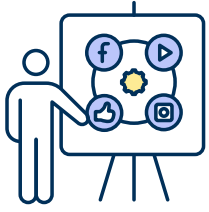


Business



1 Digital Marketing Skills



Category: HCT Skills

Chief Expert: Tabani Ndlovu (MZY)

Description: Designing client-focused digital marketing and social media campaigns by interpreting client requirements, creating digital assets, developing campaign concepts, and presenting strategies aligned with business objectives.

3 Logistics and Freight Forwarding



Category: Worlds Skills

Chief Expert: Alica Grilec (FJF)

Description: Analysing supply chain challenges and designing efficient, compliant, and resilient logistics solutions, including transport routes, customs processes, warehousing flows, cost management, and risk mitigation.

2 Financial Portfolio Analysis



Category: HCT Skills

Chief Expert: Florida Veljanoska (ADA)

Description: Constructing, analysing, and managing investment portfolios using real-world financial data, market research, asset selection, diversification strategies, and financial modelling techniques..

4 UAE VAT Compliance Skill



Category: HCT Skills

Chief Expert: Aveneesh Jumbe (DBN)

Description: Reviewing VAT compliance requirements, analysing tax records, and applying UAE VAT regulations.