

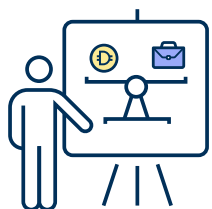


Take Your Skills to the Next Level

## Business



### 1 Investment & Financial Analysis

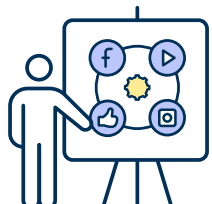


**Category:** HCT Skills

**Chief Expert:** Florida Veljanoska (ADA)

**Description:** Building investment portfolios, risk assessment, and financial decision-making.

### 2 Digital Marketing & Social Media Strategy

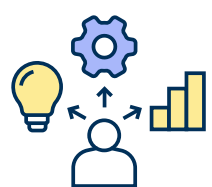


**Category:** HCT Skills

**Chief Expert:** Tabani Ndlovu (MZY)

**Description:** Creating social media strategies, campaigns, and analytics-driven digital engagement.

### 3 Entrepreneurship & Innovation



**Category:** HCT Skills

**Chief Expert:** Veselina Yankova (DBN)

**Description:** Developing business ideas, planning, and pitching innovative entrepreneurial solutions.

### 4 Supply Chain & Logistics



**Category:** WorldSkills

**Chief Expert:** Aleksandra Zivaljevic (SJB)

**Description:** Managing supply chains, international shipping, and freight forwarding operations.

### 5 Corporate Sustainability & ESG Reporting



**Category:** HCT Skills

**Chief Expert:** Rihab Grassa (DBN)

**Description:** Reviewing and evaluating corporate sustainability reports for compliance and improvement.