



Take Your Skills to the Next Level

Applied Media



1 Digital Photography



Category:

HCT Skills

Chief Expert:

Mustafa Pracha (RKA)

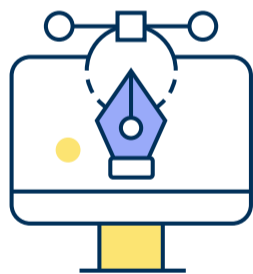
Description:

A two-day DSLR competition focused on technical and creative photography.

Day 1 includes capturing images in different scenarios.

Day 2 includes editing, printing, and preparing an exhibition-style presentation.

2 Graphic Design Technology



Category:

WorldSkills

Chief Expert:

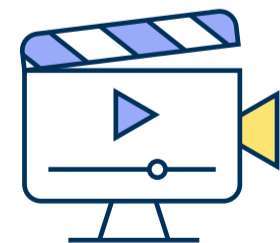
Susan De Guzman (SJA)

Description:

Participants develop branding and identity for the AI Media Conference 2025 theme.

Tasks include logo creation, visual communication materials, and multi-format graphics for print and digital platforms.

3 Media Production



Category:

WorldSkills

Chief Expert:

Yohance Douglas (ADA)

Description:

This competition simulates a full media production workflow, including interviews, B-roll filming, editing, sound design, and producing two 15-second promotional videos optimized for social media.